

**You Have the Power to
Make a REAL Difference!**

“Their programs are well thought out and certainly would benefit any school or community wanting to implement them.”
-Jay DeWispelaere, President/CEO of PRIDE Youth Programs

“The good thing is if you’re at a party and confronted with it, you can say ‘No, I can’t, because I could be tested.’”
-Officer Brian Rose, High School Resource Officer

“Drug Free Clubs is refreshing in that it rewards students and youth for making healthy, substance free decisions. Celebrating such life decisions was a major determining variable with our faculty and parent community in selecting your program.”-Michael Clines, Covington Diocese Superintendent -Richard Flesch, Personal Counselor

What's in it for WE?

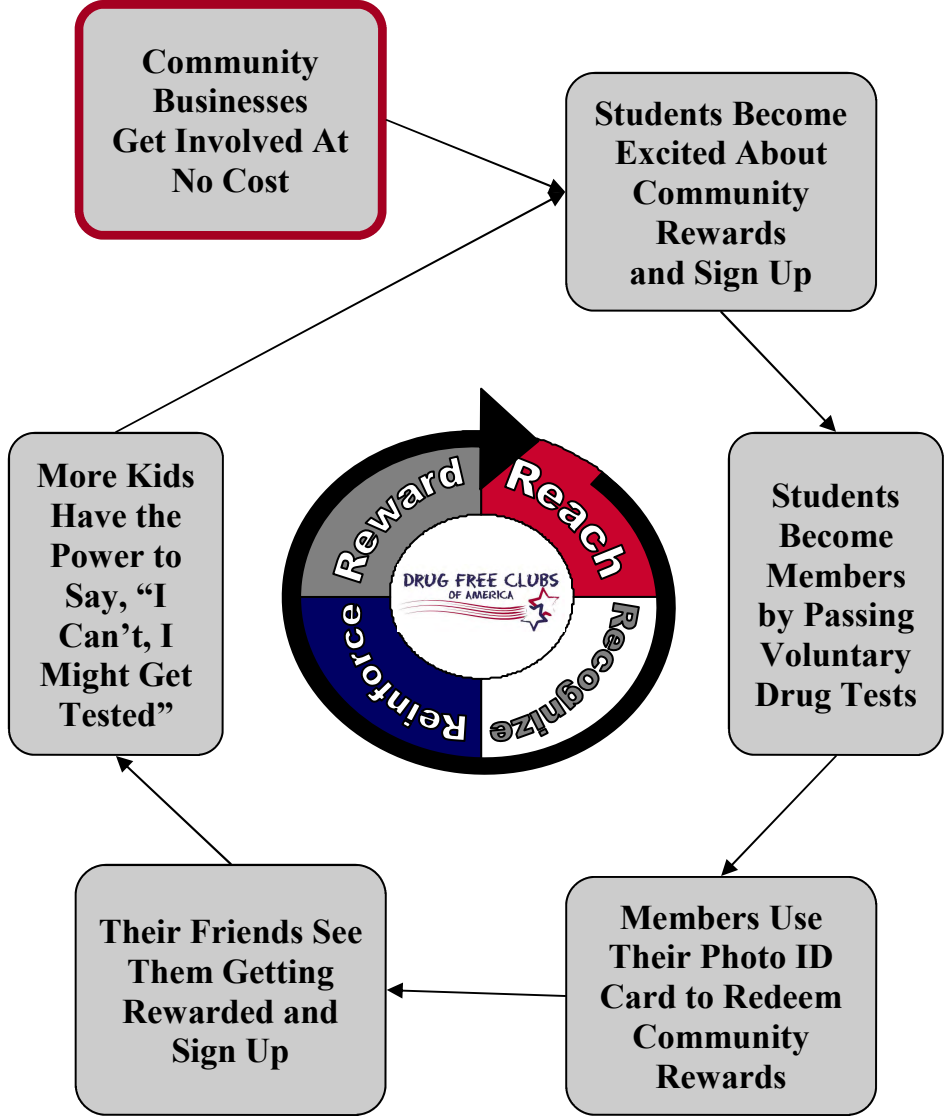


Communities -Reduced drug use results in decreased crime, and a more reliable youth. Businesses prosper by showing patrons that they are community leaders, vested in the next generation.

Schools – Drug abuse has been proven to interfere with a student’s ability to learn. Statistically, students who use drugs are more likely to bring violent behavior into the schools, disrupt a healthy learning atmosphere, and/or drop out completely. We provide the means for schools to create a safer learning environment.

Parents – Enjoy the priceless peace of mind knowing their child is drug free, and has been given a foolproof tool to stay that way.

Students – By becoming a member of Drug Free Clubs of America, students will be eligible for countless rewards. This includes the long term rewards associated with a drug free adolescence such as a reduced likelihood of adulthood addiction, better realization of goals, and a more promising future.



It All Starts With You!

Was teaching them to say “no”... ..enough?

“The temptation is there, but there are so many reasons to ‘just say no’.
My membership in Drug Free Clubs makes this easier than ever...it
sure helps out in a pinch!” -Eric S.

UNTIL NOW

students have had two choices when faced with drug use:
Go along with their peers and say “YES”
Defy their peers and say “NO”

Drug Free Clubs give students an easier choice!

Members of Drug Free Clubs of America have the power to
say “I CAN’T”, and get rewarded for it!

THE PROGRAM

Drug Free Clubs of America relies on the community to help us reach out to every type of student. After completing a voluntary, confidential drug test, drug free students receive a photo ID “Club Card”, recognizing them as members. Members use their club cards at school and participating businesses to receive rewards tailor made for Drug Free Clubs of America.

Positive reinforcements CELEBRATE drug free decisions and MOTIVATE members to stay on the right track.

Re-testing of random members occurs periodically throughout the school year. Participants keep their privileges and continue getting rewarded as long as they test drug free at any given time.

Random tests EMPOWER members to say “I Can’t, I could get tested”.

When a member tells a friend “I Can’t”, the friend knows that to be true because the member has been seen getting rewards. Peer pressure is stopped in its tracks, and the member escapes a tough situation drug-free!

*This is your chance to make a
REAL difference!*

ACTIVATE YOUR RESOURCES TO

“MAKE THE RIGHT CHOICE EASY”!™

Offer a Reward

Community rewards are a critical element of this strategy. Members must show you their “Club Card” to be eligible for any reward. This can also be presented with a printed coupon from DrugFreeClubs.org, or one that you provide. All Club Cards have an expiration date and a full color photo of the member so you are sure that person you are rewarding the right person’s good choices.

Provide Financial Support

Since 2005 Drug Free Clubs of America has relied entirely upon the community’s confidence and investment in this unique strategy to continue to promote healthy choices.

Here are a few ways in which your contribution may be applied to influence a greater drug-free youth:

- **Member Motivation:** Half Court Shot Contests, Pizza parties, Member-only events, Goodie Give Aways, Gas or Gift Cards
- **Testing:** Purchasing of drug tests, Collection cups, Lab services and Medical review services
- **Technology:** Website design and maintenance, On-location data collection, Business tools
- **Marketing:** Presentations, Printed materials, Travel expenses, Contact management
- **Operations:** Professional development, Office supplies, Professional services and advice
- **Funding for the Annual Essay Scholarship:** Open to all members

How do members know about you?

Here are some of the ways we may spread the word...

- ★ Random test-day give-aways
 - ★ Announcements through school or email
 - ★ Homeroom handouts
 - ★ Goodie bag items
 - ★ Banners/Displays
 - ★ Website lists and links
- WORD OF MOUTH!** Members talk! Plus presentations to students, parents, school faculty & staff, and community member groups



You may have heard the exciting news – Norwalk City Schools and Norwalk Catholic Schools 7th-12th graders, and EHOVE Career Center’s 10th-12th graders will have the opportunity to **VOLUNTEER to be drug tested**, earning their membership into the Drug Free Clubs of America!

This program works because it turns peer pressure on its head and students are rewarded for living a drug free lifestyle! Positive reinforcement is layered with drug education and parent engagement, all to deepen the student's resolve to stay drug free. Random retesting of members continues regularly, so others at school know that members really can be tested at any time. As long as members remain drug free, they keep their Club Card and continue to get all of their rewards!

Attached you will find information about the club, as well as ways you can get involved. We are hoping that you may be willing to reward our students who can show their Drug Free Clubs of America ID card to you!

Here are ways you can reward our students:

- Give them a discount on rates, services or products if they are DFCA members
- Sponsor free athletic entrance for all DFCA card holders. (Sponsor info. Attached)
- Provide us with giveaway or raffle items (gift cards, vouchers, prizes, items with your business logo) that we can hand out to our students on reward days (see our wish list for Prizes and Gift Cards)
- Provide them with a free upgrade on services or a buy one get one free
- Have a day of the week or specific month of the year that is typically slow in traffic? Drive traffic to your location by offering a discount on that day, week or month!

What’s in it for you?


- It drives students and their families to your business – we hope to bring you new customers!
- Your business name and reward/incentive is listed on our DFCA website for students and families to see
- Students and parents will receive text messages and emails periodically to drive traffic straight to you
 - You can tell us when to send these messages!

If you would like to reward our Drug Free Students by providing an incentive at your business, please fill out the Community Reward Incentive Agreement in the attachment. You can email, drop off or mail the form back to me.

Thanks for your consideration! Please feel free to contact me with questions or concerns.

Warm Regards,

Heather Horowitz
 Community Business Liaison & Drug Free Clubs of America Program Director
 Executive Director
 Norwalk Economic Development Corporation
 12 Benedict Avenue
 Norwalk, OH. 44857

 419.668.9858
 hhorowitz@norwalknedc.com

DFCA Local Partners and Supporters



FISHER | TITUS
HEALTH





Community Reward Authorization Form

(Name of business, individual, or entity)

Would like to offer to members of Drug Free Clubs of America (DFCA) to recognize and encourage their choice to remain drug free

Reward/Discount: *The following "Community Reward" offer(s) may be made:*

Members may redeem this offer by:

Showing their DFCA membership photo ID

Presenting a printed coupon/voucher along with a valid Club Card.

DFCA may produce this voucher We will produce the voucher

Additional Notes, Details, Participating Locations or Restrictions:

Gift Cards

We will provide # Gift Cards each at a value of \$

We will give \$ for DFCA to purchase \$25 gift cards from the "wish list".

(DFCA will acknowledge you via a sticker on the back of the card.)

Giveaways

Please describe the giveaway (quantity, details, restrictions)

We will give \$ for DFCA to purchase a prize from the "wish list".

By signing below, I confirm that:

1. I have the authority to present this offer as detailed on this agreement
2. I am not relying upon any promise, or representation of return other than as previously stated
3. The above reward offer will remain in place until a written request is made, upon which time any parties involved will comply with the request within two calendar weeks.

Signed: _____

Printed name and Title: _____

Best Phone Number: _____

Best Email: _____

Address: _____

DRUG FREE CLUBS OF AMERICA INCENTIVES WISHLIST

GIFT CARDS

- Amazon
- Apple iTunes
- Google Play Store
- STEAM
- Taco Bell
- Chipotle
- Rapid Fired Pizza
- Subway
- Best Buy
- Visa/Mastercard
- Target
- Walmart
- Sheri's
- Starbucks
- BW3

PRIZES

- Nintendo Switch
- Good Quality Headphones
- Bluetooth Earbuds
- Power Pack
- Pop Socket
- TV
- Computer



WE POLLED AREA
TEENS TO COMPILE
THIS LIST OF ITEMS
THEY WANT MOST!

